



15<sup>th</sup> November 2017

Dear Parent

### **A Time of Giving at Shaw Wood Academy**

Something we try to help our children understand every year at Christmas is that, although everybody loves to receive presents, the festive season is about much more than receiving and lots to do with caring and sharing.

We also know that the demands on families to contribute to lots of different charities at this time of year can be high. Following the success of last year's events we have decided to once again combine two popular events in the run up to Christmas.

On Friday 17<sup>th</sup> November it is Children in Need Day when children can come to school wearing their school uniform and also any Children In Need official clothes/merchandise or something spotty. Children do not need to bring a donation to school on this day as we will be making a contribution to the charity via the Christmas Fayre as below.....

On Thursday 14<sup>th</sup> December we will be holding our Christmas Fayre which helps us to provide additional treats and experiences for our own children throughout the year. **Instead of asking for cash donations for Children in Need we are asking that every child brings in a donation for the Christmas fayre before 1<sup>st</sup> December.** This can be either a bottle, toiletries, chocolates, sweets, a children's book or a children's DVD. All contributions will go towards making our Christmas Fayre the best ever. We will then donate 20% of all funds raised to the Children in Need fund.

In this way we can support children throughout the UK and children in our own community and really help the children to understand the Christmas message.

If there is any other way you would like to support our fundraising efforts please let us know. For example: if you work for a company that may like to offer us a prize for our grand raffle, if you have your own business making cakes or craft items and would like to run your own stall at the fayre, if you could spare some time on the day of the fayre to help us to get set up, or if you enjoy baking and would like to make something for us to sell on the cake stall. All help will be very much appreciated.

As always we thank you for your support.

Jo Campbell

Executive Headteacher

