

Shaw Wood Academy

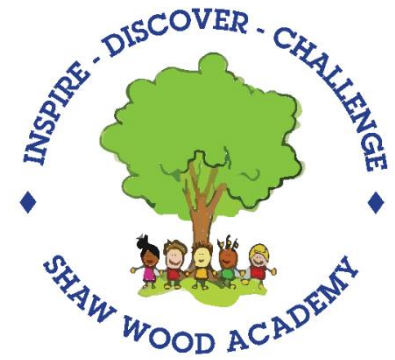
INSPIRE-DISCOVER-CHALLENGE

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10th April 2024

Dear Parent

Creating a Safer Environment around Schools

I am writing to inform you that, Doncaster Council has decided to introduce camera enforcement outside our school, this is due to traditional enforcement being difficult, impractical and a suitable level of compliance not being achieved.

Parking on the 'school keep clear' markings outside schools in the mornings and afternoons is a significant safety issue and results in many complaints being received by school and the Parking Services. With usual enforcement options proving to be only mildly effective, Doncaster Council has procured a modern system for the purpose of daily enforcement of school keep clear markings.

The cameras will be operated during school times and will only be used for enforcement purposes on the keep clear restriction and any nearby clearway bus stops. Residential properties will be obscured with a private filter, and only trained Civil Enforcement Officers will review the footage to action. The enforcement system will commence 15th April 2024.

The Council has procured eight cameras, plus an operating system to use outside schools in the City of Doncaster Borough. The innovative camera technology is designed to promote a safer environment around school gates by reducing congestion, which, in turn improves air quality. We also hope it will encourage motorists to reconsider the need to drive to school and choose alternative means.

The choice of schools has been based on the analysis of feedback from the Parking Enforcement team and Safer Roads team over the past few years. We hope that you are as excited as we are at this development. With your support, we hope this will help to maintain the safety of our children, parents, staff and community.

If you have any questions please contact Doncaster Council's Parking Enforcement Team. We are sure that you will welcome this council initiative to keep everyone safe.

Regards,

NJ Parker-Watts

Mrs N J Parker-Watts

Headteacher



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